

# Evo Group

CASE STUDY



# The **Background**

Evo Group power big brands to connect with their customers through their integrated sales, marketing, distribution and procurement platform.

The EVO Group of companies supply products through multiple channels encompassing wholesale, retail and consumer sectors, throughout the UK and Ireland. Alongside facilitating the efficient provision of goods, Evo Group also operate its own transport and logistics fleet.

Although their main office is in Yorkshire, they operate across many offices and distribution centres around the UK. Evo Group approached Elite Group for technical solutions to help their team to work and collaborate together efficiently.



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# The **Challenge**

We have worked with Evo Group for the last 15 years, supplying solutions that have helped to bridge technical gaps.

Alongside our solutions, we have provided ongoing, comprehensive support to solve issues that had the potential to cause disruption to their business.

Evo Group were looking for a provider that cared and who took the time to establish a strong relationship with them in order to receive a personalised service and solution that really fulfilled their needs.

Working with Elite has allowed me to ensure that, as a business, we have the right provider in place to help our business grow. They offer best-in-class and future-proof solutions, so I am confident that as our business and technology changes, Elite can help us to adapt and grow.

LEE HEPPENSTALL | NETWORK SERVICES MANAGER EVO GROUP

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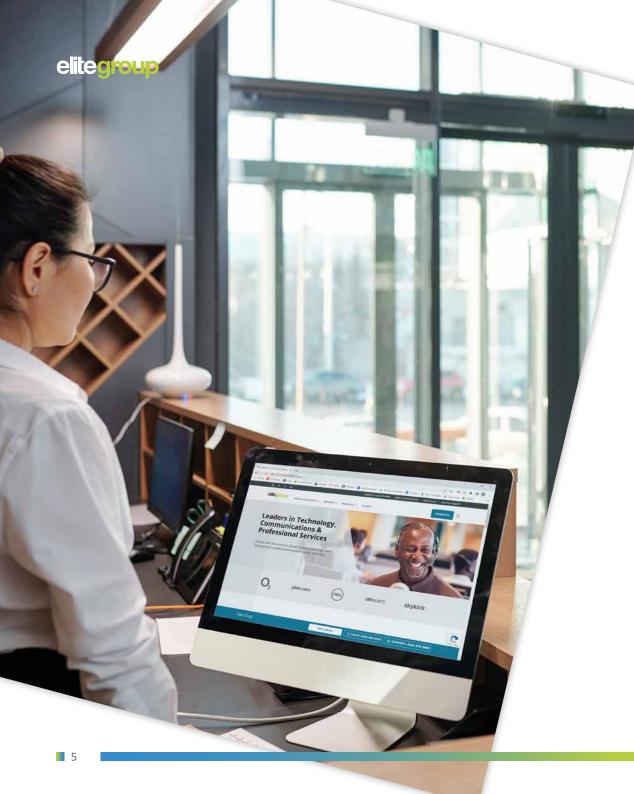
### The **Solution**

Our specialists took the time to build a close, professional relationship with the team at Evo Group, to really understand their needs.

We identified where Evo Group needed to be supported by technical solutions in order to improve operations. Evo Group had access to our wide range of products, solutions and services, alongside support from our product specialists and a working relationship with their dedicated account manager they could trust.

Evo Group cited our broad range of solutions, expert support and the time we take to build relationships with our customers as the reasons they have continued to work with us.





### The **Results**

Evo Group continue to rely on Elite Group to provide the latest solutions with technical support and expert advice.

They are able to trust that the solutions we suggest have been chosen because they support their business goals and fulfil their needs.

